

State of Virginia Europe Office Internship

Location: Munich, Germany

Dates of Internship: on a rolling basis

Supervisor: Managing Director and Director, Europe

Financial Support:

- Munich Public transportation pass will be provided
- monthly stipend of €600 possible

About the Europe Office:

The State of Virginia Europe Office is the European subsidiary of the Virginia Economic Development Partnership (VEDP). The Virginia Economic Development Partnership was created by the Virginia General Assembly in 1995 to encourage, stimulate, and support development and expansion of the Commonwealth's economy. To accomplish these objectives, the Partnership focuses on business recruitment, expansion, and international trade.

In this capacity, the Europe Office helps European-based companies establish a presence or expand operations in the United States and Virginia by recruiting Foreign Direct Investment through a consultative project management process. Serving new-to-market and existing companies, we proactively market Virginia as a destination for European companies planning to establish subsidiaries in the United States.

Responsibilities:

Beyond daily operational tasks, the primary focus of this internship will be to support the VEDP Europe Office business development and marketing activities, such as trade shows' participation or targeted outreach in specific geographies or sectors. As major elements in our marketing calendar, the intern will be directly involved in events, from early stage planning to visiting at least one event with our State delegation, and follow-up after the event.

Key Activities:

- Actively participate as a member of the Europe Office team
- Assist with the preparation and execution of trade shows, country missions and events
- Preparation of marketing plan for various events and execution of plans
- Research of and outreach to European companies
- Analysis of specific industry sectors in European countries
- Perform other duties as assigned

If you are interested, please send your CV to Marie Gonzalez Director, Europe.

Contact: mgonzalez@vedp.org